



GLOBAL
TOURISM
FORUM

ANNUAL MEETING 2022 - INDONESIA

BALI, 17-18 NOV.

EVENT REPORT

WORLD
TOURISM
FORUM
Institute

itf
INDONESIA TOURISM FORUM

wonderful
indonesia



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of



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Annual Meeting 2022 has been held
under the High Patronage of

Joko Widodo
President of the Republic of Indonesia



Overview

Global Tourism Forum Annual Meeting 2022 Indonesia is Asia Pacific's largest tourism event bringing together the key players of tourism and its parallel industries, politicians, digital influencers, investors and experts to reshape the path through industry's future. GTF's Annual Meeting 2022 has taken place during two days in Bali on November 17-18, with the C-level representatives of travel, tourism.



Annual Meeting
Indonesia 2022
Bali, 17-18 November



Why Bali?

Bali is one of the most popular destinations in this world. Its charm is not only on tourists but also on digital nomads and expats. A magical blend of culture, people, nature, activities, weather, culinary delights, nightlife, and beautiful accommodation. Bali is rated as one of the best travel destinations in the world by countless websites, review portals, and travel magazines each year for very good reasons.

Executive team for Annual Meeting 2022 Indonesia



Sandiaga Uno

Minister of Tourism and
Creative Economy of the
Republic of Indonesia



Dr. Taleb Rifai

Secretary General of WTFI,
Former Secretary General
of UNWTO



Bulut Bagci

President of World Tourism
Forum Institute



Dr. Sapta Nirwandar

Chairman of Indonesia
Tourism Forum

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INDONESIA TOURISM FORUM

Organizers

**WORLD
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FORUM**
Institute



ABOUT THE **WORLD TOURISM FORUM** *Institute*

In collaboration with our host nations, the World Tourism Forum Institute is reshaping economies through tourism development. We do this by working with countries that have untold tourism stories to share, as well as countries with already established tourism industries that are seeking to drive the narrative about their current and future success. Our aim is to reduce the negative impact of tourism, by increasing the more positive impact of sustainable development goals in tourism globally.

As the leading international tourism development and investment brand, the World Tourism Forum Institute, is a London, UK-based organisation, committed to promoting countries in the fields of tourism development, economic growth, FDI through tourism investments, and human resource development within the industry.

The World Tourism Forum Institute creates a legacy for the host country, by way of carefully selected and tailor-made initiatives aiming to promote the country's image internationally, create greater visibility and determine the industry's objectives through soft power. These experiences - from Global Tourism Forum conferences, WTFI's masterclasses, and international media promotions - are designed to strengthen the nation's brand abroad, as well as highlight the importance of the tourism sector in the economic landscape.

ABOUT THE



Based In Jakarta – Indonesia, we are a non-profit organization that focuses on promoting Indonesia Tourism and support the industry to become excellent. We are associated with world tourism forum institute as our global partner.

Mission of ITF

- 1- Promoting Indonesian tourism in the local and global community
- 2- Creating Collaborative-Competitive ecosystem for tourism industry in Indonesia
- 3- Driving the development of tourism destination in Indonesia
- 4- Connecting and Partnership with global organization like World Tourism Forum institute (WTFI), World Travel and Tourism Council (WTTF), UNWTO, or DinarStandard
- 5- Platform to share information and knowledge regarding tourism in global or national scale
- 6- Providing information and strengthen the global network for business opportunity and investment in Indonesia tourism.
- 7- Encourage and enrich Indonesian tourism human resources by conducting training, conference and webinars.

Statistics

Numbers for 2 Days of
Annual Meeting 2022

762k

Online
Views

55

Speakers &
Moderators

14+

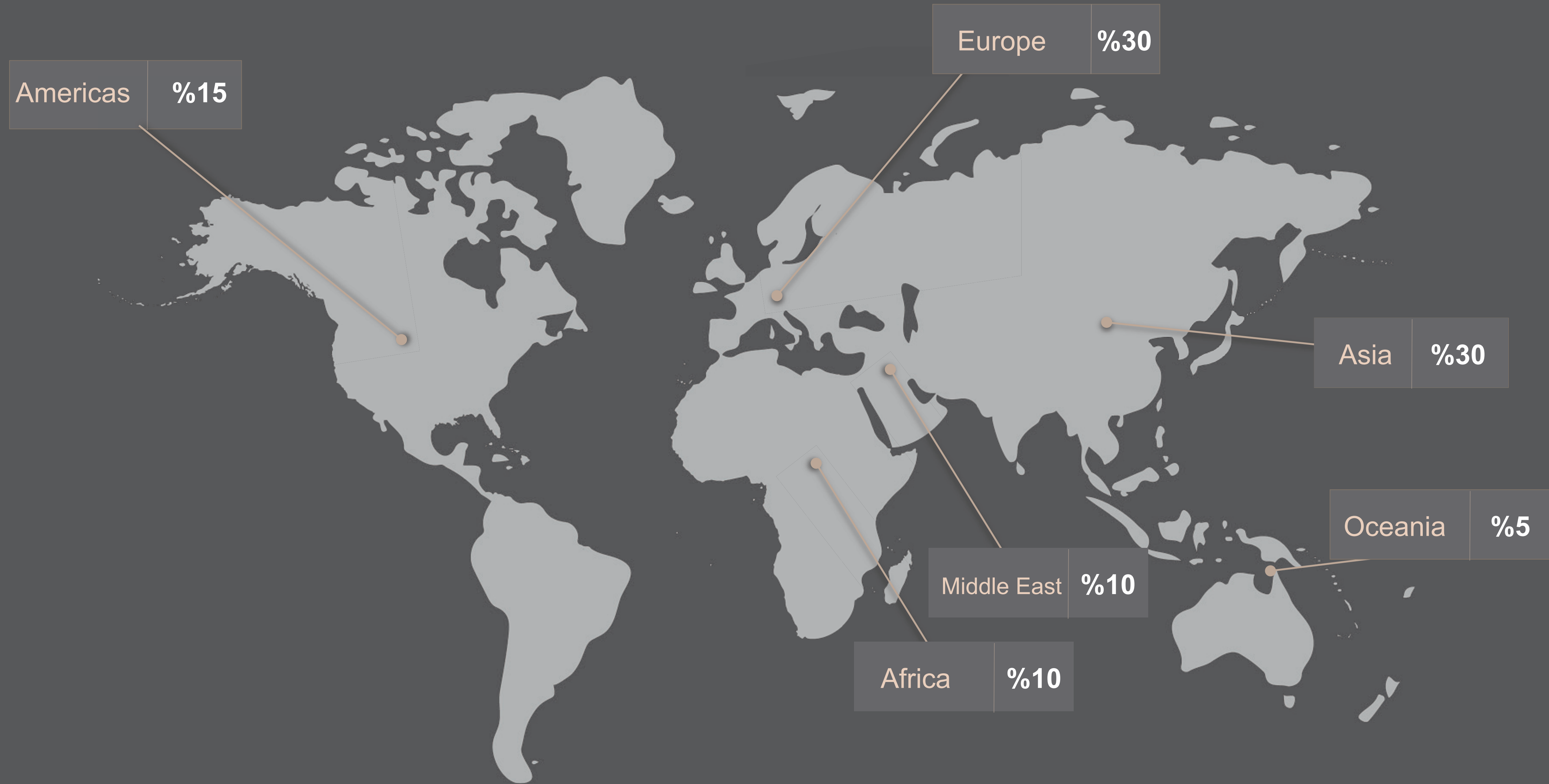
Hours of Content

264

Registered
Delegates

30+

Countries



Geographical Breakdown of
Online Broadcast Viewers

Peak moments during online broadcast



Session Title	Views
The Sandbox Tourismverse How Metaverse is Reshaping the Tourism Industry” Arslan Kiran, Head of Growth Turkey/Germany/MENA, The Sandbox	132,000
The G2o in Motion Dr. Sandiaga Salahuddin Uno, Minister Tourism and Creative Economy of the Republic of Indonesia	108,000
Opening Ceremony - Dr. Sapta Nirwandar, Chairman of ITF - Bulut Bagci, President WTFI - Dr. Sandiaga Salahuddin Uno, Minister Tourism and Creative Economy of the Republic of Indonesia	87,000
Digital Transformation: The Traveler Experience of the future (Blockchain, etc) - Claudia Tapardel, Global Public Speaker, Former Member of the European Parliament - Josianne Cutajar, Member of the European Parliament Alphonzus Widjaja, Chairman of Indonesia Shopping Center Association - Zeynep Utku, Co-Founder of GLOBART - Adi Satria, Senior Vice President Operations and Government Relations at ACCOR - Sam Woollard, CMO, Travalta.com (confirmed) - CHRIS KERIN MD, ATTIA – Asia Travel Tech Association Moderator: Moderator: Adesewa Josh, Journalist, TRT World	63,000
Metaverse – Explore the World virtually Visibility of the destinations, a new way of engaging with customers Quoc Bao Ngo, Founder & CEO MyReality & Beyond	58,000

Media Key Studies

Media Partners



BENZINGA



Annual Meeting 2022

On Global Media



<https://www.nasdaq.com/press-release/global-tourism-forum-gtf-bali-encourages-more-tourism-collaboration-and-cooperation>



MARKET ACTIVITY

NEWS + INSIGHTS

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ABOUT

Global Tourism Forum (GTF) Bali Encourages More Tourism Collaboration and Cooperation

PUBLISHED

NOV 21, 2022 12:27PM EST



Jimbaran, Bali--(Newsfile Corp. - November 21, 2022) - The 2022 Annual Meeting Global Tourism Forum (GTF) was officially opened by Minister of Tourism and Creative Economy of Indonesia Sandiaga Uno at the Movenpick Hotel Bali, which was attended by the tourism industry from all over the world, 32 international speakers, and 20 speakers from Indonesia.

The World Tourism Forum Institute entrusted Indonesia Tourism Forum (ITF) to organize the Global Tourism Forum as an annual agenda.

Prof. Dr. Sapta Nirwandar SE, Chair of the ITF, expressed his gratitude to the Sandiaga Uno and his staff who supported this event after the G20 grand event in Nusa Dua, Bali.

"I also thank the pioneers of Bali tourism, such as Al Purwa, Paul Tallo, and practitioners Herna Danuningrat, Wiendu Nuryanti, and all the heads of the national tourism industry association who have helped make this event possible and shared their knowledge for the revival of tourism as speakers at this forum," he wrote.

According to Sapta, the G20 meeting also discussed how important mangroves are to becoming a tourist attraction and continuing sustainable tourism, which is now a global concern.

"In current GTF, we are discussing the future of tourism to make it stronger through collaboration with world tourism institutions to metaverse technology that can be utilized in the tourism industry."





Annual Meeting 2022

On Global Media

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News

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Industries

Contact Us

U.S. markets closed

S&P 500

4,027.26

+23.68 (+0.59%)

Dow 30

34,194.06

+95.96 (+0.28%)

Nasdaq

11,285.32

+110.91 (+0.99%)

Russell 2000

1,863.52

+3.08 (+0.17%)

Crude Oil

77.62

-0.32 (-0.41%)

Gold

1,756.10

+10.50 (+0.60%)

newsfile


Leaders Come Together in Bali for Global Tourism Forum Annual Meeting 2022

Newsfile Corp.

November 16, 2022 · 1 min read

Bali, Indonesia--(Newsfile Corp. - November 15, 2022) - London based World Tourism Forum Institute, one of the most prestigious global Tourism organizations, is organizing the Global Tourism Forum Annual Meeting 2022 between 17-18 November in Bali, Indonesia.

All tourism leaders come together to discuss the future of the travel and tourism sector after COVID-19. Bali is one of the most important destinations hosting Global Tourism Forum Annual Meeting right after the G20 Leaders' Summit.



Jose Ramon Bauza – Member of European Parliament

To view an enhanced version of this graphic, please visit:

Quote Lookup

TRENDING

1. EU Aims for Russian Oil Price Cap Deal Amid Split Over Aim

2. Amazon to shut down online learning academy in India

3. Binance's Zhao flags possible \$1 billion for distressed assets- Bloomberg News

4. Riksbank Rate Now at 14-Year High After 75 Basis-Point Salvo

5. 777 Partners to Buy Windhorst Stake in Berlin Football Club

<https://finance.yahoo.com/news/leaders-come-together-bali-global-020900363.html>



Annual Meeting 2022

On Global Media

BENZINGA

<https://www.nasdaq.com/press-release/global-tourism-forum-gtf-bali-encourages-more-tourism-collaboration-and-cooperation>

Global Tourism Forum (GTF) Bali Encourages More Tourism Collaboration and Cooperation

by [Newsfile](#)

November 21, 2022 12:27 PM | 4 min read



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Annual Meeting 2022 | On Local Media

IDN TIMES

GLOBAL TOURISM FORUM

77th

BALI

NEWS BUSINESS SPORT AUTOMOTIVE TECH REGIONAL LAINNYA

Home > News > Bali > Sandiaga Uno Berharap Global Tourism Forum Jadi Solusi Nyata 19 Nov 22 | 10:15

Sandiaga Uno Berharap Global Tourism Forum Jadi Solusi Nyata

Diharapkan dapat pulihkan pariwisata pasca pandemik



GTF-AM yang berlangsung di Bali dibuka langsung Menteri Pariwisata dan Ekonomi Kreatif, Sandiaga Uno (Dok.IDNTimes/istimewa)

Verified
Ni Ketut Wira Sanjiwani

Share to Facebook Share to Twitter

Badung, IDN Times - Global Tourism Forum - Annual Meeting (GTF-AM) 2022 kembali diselenggarakan di Bali, tepatnya di Movenpick Resort & Spa Jimbaran Bali, Kabupaten Badung. Acara yang berlangsung selama dua hari pada Kamis (17/11/2022) dan Jumat (18/11/2022) ini diselenggarakan oleh Indonesia Tourism Forum (ITF) berkolaborasi dengan World Tourism Forum Institute (WTFI).

<https://bali.idntimes.com/news/bali/ni-ketut-wira-sanjiwani/sandiaga-uno-berharap-global-tourism-forum-jadi-solusi-nyata>


FORTUNE
INDONESIA

MARKET BUSINESS FINANCE NEWS TECH SHARIA LUXURY EVENT RANKING

SEARCH

GTF 2022 Pertemuan Bisnis Pariwisata dengan Investor

Pertemuan GTF 2022 akan perkuat industri pariwisata dunia.



PENYELENGGARAAN PERTEMUAN GLOBAL TOURISM FORUM 2022, DI BALI. (DOK. KEMENPAREKRAF)

BY BAYU PRATOMO HERJUNO SATITO 18 November 2022

Jakarta, **FORTUNE** – Dalam semangat kolaborasi KTT G20, pertemuan tahunan Global Tourism Forum (GTF) 2022 tengah digelar di Bali. Forum tersebut salah satunya berisi agenda pertemuan para pelaku bisnis dengan para investor untuk keberlanjutan perekonomian di sektor pariwisata dunia.

Menteri Pariwisata dan Ekonomi Kreatif (Menparekraf), Sandiaga Salahuddin Uno, mengatakan, pertemuan GTF 2022 bisa jadi sarana penguatan kemitraan publik dan swasta, dalam mendorong investasi dan pembangunan infrastruktur yang berkelanjutan. Pertemuan ini juga dapat melatih dan

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23 November 2022

NEWS
BCA Bank Mandiri hingga

<https://www.fortuneidn.com/business/bayu/pertemuan-gtf-2022-pertemuan-bisnis-pariwisata-dengan-investor>

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Beranda > Food & Travel

Kuliner hingga Fashion Khas Indonesia Dihadirkan di Global Tourism Forum 2022

kumparanTRAVEL 21 November 2022 18:04 · waktu baca 2 menit



Menparekraf RI Sandiaga Salahuddin Uno secara langsung membuka Global Tourism Forum 2022 di Jimbaran, Bali pada Kamis (17/11/2022). Foto: Kemenparekraf

Indonesia sukses menyelenggarakan Global Tourism Forum Annual Meeting 2022 di Bali, pada 17-18 November 2022 lalu. Sebagai tuan rumah, Indonesia menghadirkan beragam budaya lokal dalam forum berskala internasional ini.

Ada alasan khusus mengapa pihak penyelenggara menghadirkan berbagai budaya khas Indonesia di Global Tourism Forum Annual Meeting 2022. Hal ini bertujuan untuk memperkenalkan Indonesia

<https://kumparan.com/kumparantravel/kuliner-hingga-fashion-khas-indonesia-dihadirkan-di-global-tourism-forum-2022-1zIA0voDlcU/2>

Annual Meeting 2022

Outdoor Promotion

As part of our promotional campaign, guests arriving at the airport have been welcomed to indonesia by billboards and outdoor advertisements strategically placed on major roads in Jakarta and Bali.







Annual Meeting 2022

Social Media Overview

1.3m

Impressions

723K

Views /
Estimated reach

Instagram

18,624

Impressions

2.24%

CTR avg.

3.72%

Engagement avg.

LinkedIn

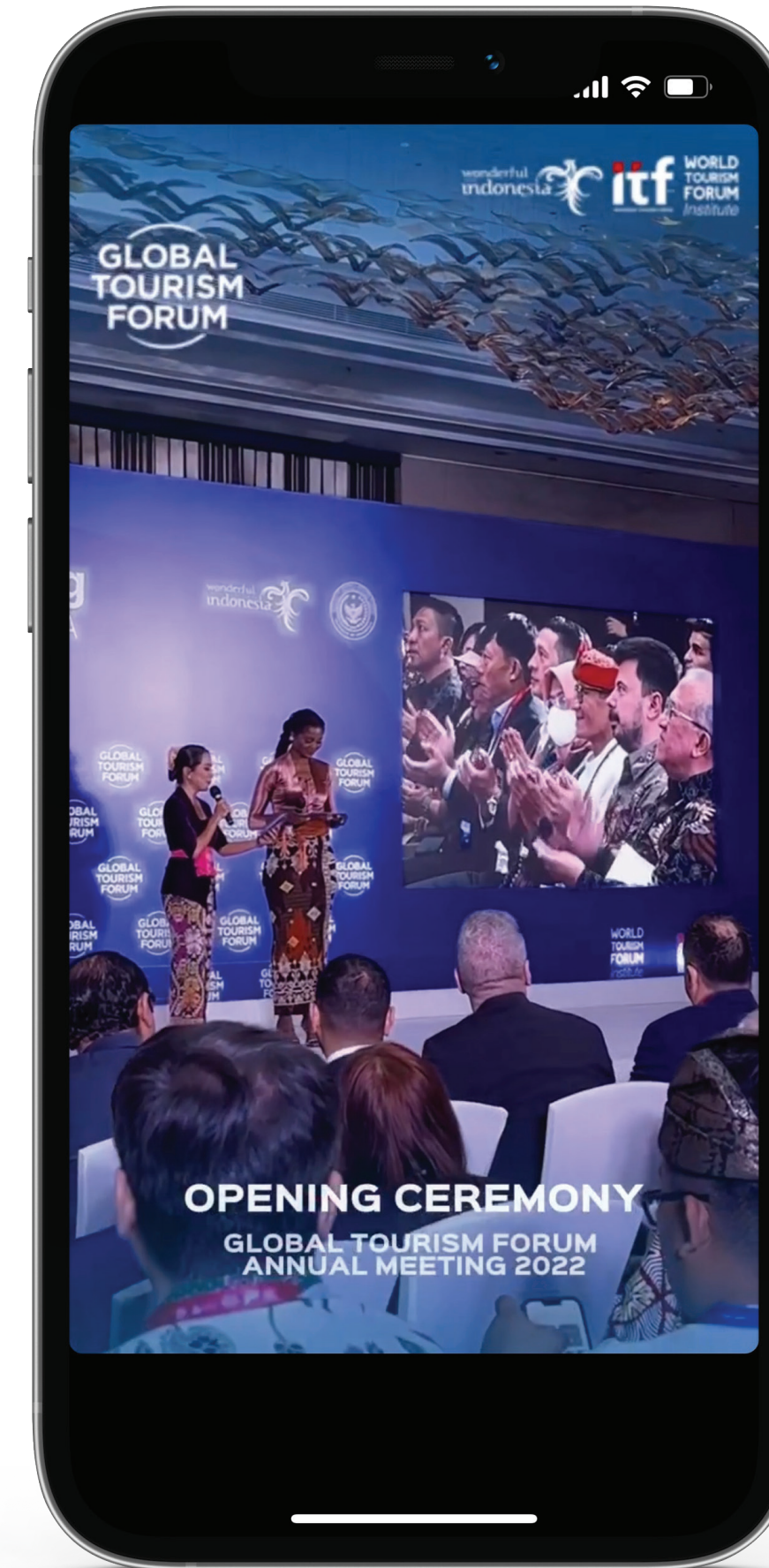
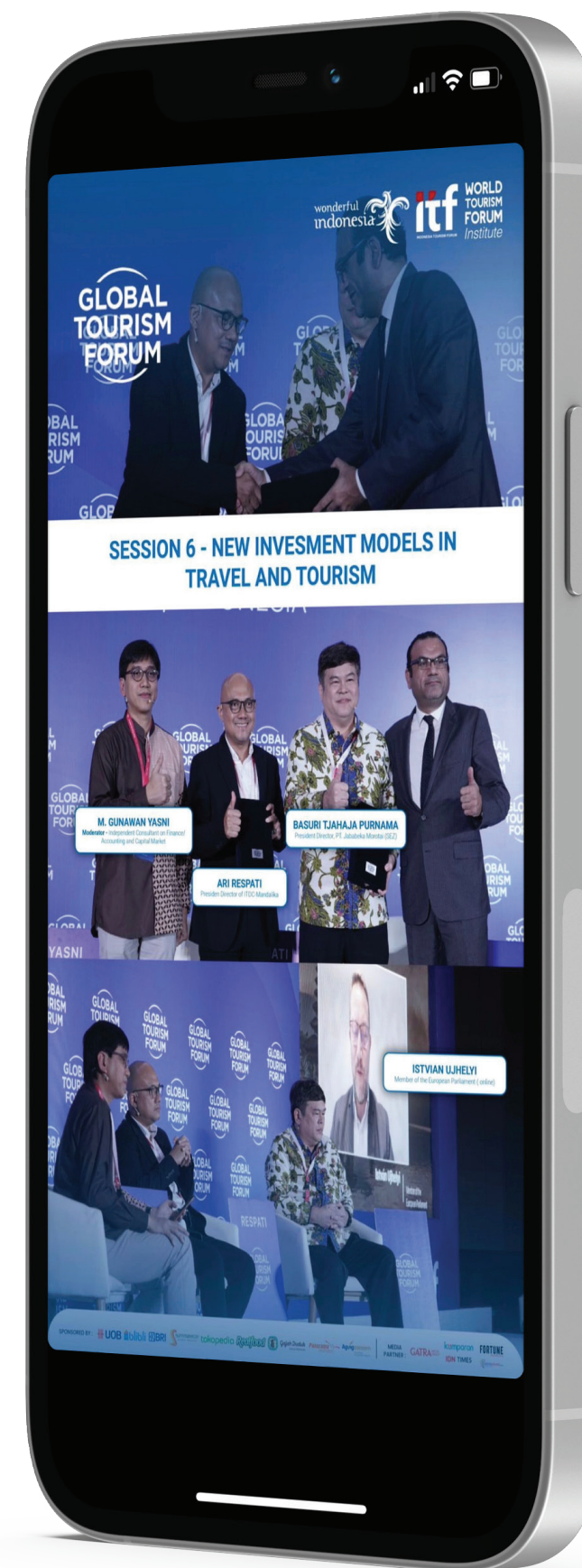
140,732

Impressions

42,516

Unique viewers
/potential reach

Twitter



Flow Of The Program

15 Nov. Tuesday	16 Nov. Wednesday	17 Nov. Thursday	18 Nov. Friday	19 Nov. Saturday	20 Nov. Sunday
<ul style="list-style-type: none">• Arrivals	<ul style="list-style-type: none">• Arrivals• Welcome reception	<ul style="list-style-type: none">• Opening Ceremony• Exhibition Area• Forum – Sessions• B2B Lounge• Cultural Night / Influencer Night	<ul style="list-style-type: none">• Exhibition Area• Forum – Sessions• B2B Lounge• Closing Ceremony	<ul style="list-style-type: none">• Post Trip• Departures	<ul style="list-style-type: none">• Departures

Speakers and Topics

The World Tourism Forum Institute and Global Tourism Forum tap into their vast network to bring leaders and top-level executives together at the GTF events. We collaborate with our host countries to invite the most appropriate guests of the highest possible calibre.

Our events attract some of the most notable names and faces in the world as VIP speakers.

Master of Ceremonies



Gilda Sagrado,
Bali Bamboo Architecture
& Bali Online Healing



Adesewa Josh,
Journalist, TRT World

Opening Ceremony



**Dr. Sandiaga
Salahuddin Uno**
Minister Tourism and
Creative Economy of the
Republic of Indonesia



Bulut Bağcı
President of WTFI



**Dr. Sapta
Nirwandar**
Chairman of ITF

The G20 in Motion



**Dr. Sandiaga
Salahuddin Uno**
Minister Tourism and
Creative Economy of the
Republic of Indonesia

Keynote Speech



**Dato Paduka Lim
Jock Hoi**
Secretary General,
ASEAN

Keynote: The Sandbox Tourismverse – How Metaverse is Reshaping the Tourism Industry



Arslan Kiran
Head of Growth Turkey/
Germany/MENA, The
Sandbox

Keynote: The Future of Post Pandemic Public Transportation



**Budi Karya
Sumadi**
Minister of Transportation
of the Republic of
Indonesia

Session 1 – Restoring Connectivity to Recover



Moderator

Adesewa Josh,
Journalist, TRT World



Conrad Clifford
Senior Vice President &
Deputy Director General,
IATA



Liz Ortiguera
CEO, Pacific Asia Travel
Association PATA



Irfan Setiাপutra
CEO of Garuda Indonesia

Special Address



Tan Sri Dr Rebecca Sta
Executive Director, APEC Secretariat

Keynote: Better Travel and Tourism, Better World



Jeremy Oppenheim
Founder & Senior Partner at Systemiq

Session 2 – Exploring the Future of Sustainability and Community value across Travel



Jeremy Oppenheim
Founder & Senior Partner at Systemiq



Joel Katz
Managing Director, CLIA Australasia & Asia

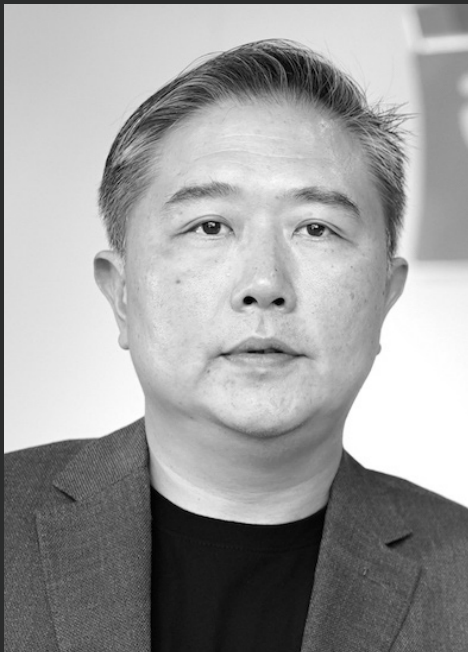


Yang Li
Head of Public Affairs, APAC Booking.com



Brune Poirson
Chief Sustainability Officer, Accor

Keynote: An Integrated Tourism Ecosystem : Why it matters more today than ever.



Kusumo Martanto
CEO Bilbli

Session 3 – Exploring the Future of Sustainability and Community value across Travel



Gunawan Yasni
Independent Consultant on Finance/Accounting and Capital Market



Paul Endmundus Tallo
Chairman Indonesia Inbound Tourism Association (IINTOA)



Armand Steinmeyer
Vice President of Business Development, The Ascott Limited



Elena Kountoura
Member of the European Parliament



Adi Satria
Senior Vice President Operations and Government Relations at ACCOR

Special Interview : Is Tourism a Driver of Gender Equality?



Gilda Sagrado
Bali Bamboo Architecture & Bali Online Healing



Prof. Wiendu Nuryanti
Gajah Mada University, Vice Minister for Culture

Day 1 Closing Remarks



Dr. Taleb Rifai
Secretary General WFTI

Day 2
Welcome
Remarks



**Tjokorda Oka
Artha Ardana
Sukawati**
Vice Governor of Bali

Session 4 – Rebuilding MICE
and Business travel



Adesewa Josh
Journalist, TRT World



Anna Gladman
Chief Executive Officer,
nib Travel



Pauline Suharno
Association of Indonesia
Travel Agent (ASTINDO)



**Jose Ramon
Bauza**
Member of the European
Parliament



Minh Duc Ngo
Chairman of ASIA DMC



Adrien Marie
General Manager
Movenpick Resort & Spa
Jimbaran in Bali

Keynote: Asia Pacific update in hotel
performance and development and
factors influencing the recovery



Jesper Palmqvist
Senior Director – Asia
Pacific – STR

Special Session – New wave of
Indonesia Tourism



Bulut Bağcı
Pesident WTFI



Budi Tirtawisata
CEO, PT. Panorama
Sentrawisata



**Haryadi
Sukamdani**
Chaiman of Indonesia
Tourism Board (GIPI)



Eddy Krismeidi
Director of Air Asia,
Indonesia & President of
ASEANTA



**Ida Bagus Ngurah
Wijaya**
Founder of Bali Village
and Former Chairman of
Bali Tourism Board

Special Message: “Going Paperless in Traveling Using ABCD- X Technologies.”



On Lee
CEO & CTO GDP Labs

Session 5 – Digital Transformation: The Traveler Experience of the future (Blockchain, etc)



Moderator
Anna Gladman
Chief Executive Officer,
nib Travel



Claudia Tapardel
CCO of Ariva, Global
Public Speaker, Former
Member of the European
Parliament



Alphonzus Widjaja
Chairman of Indonesia
Shopping Center
Association



Zeynep Utku
Co-Founder of GLOBART



Sam Woollard
CMO, Travalta.com



CHRIS KERIN
MD, ATTIA – Asia Travel
Tech Association

Session 6 – New Investment Models in Travel and Tourism



Moderator
Gunawan Yasni
Independent Consultant
on Finance/Accounting
and Capital Market



Ari Respati
Presiden Director of
ITDC-Mandalika



István Ujhelyi
Member of the European
Parliament



**Poernomo
Siswoprasetyo**
CEO of Banten West Java
TDC



Quoc Bao Ngo
Founder & CEO
MyReality & Beyond

Keynote: Metaverse – Explore the World virtually, visibility of the destinations, a new way of engaging with customers

Special
Interview



Bulut Bağcı
President of WTFI



Ismail Ertug
Member of the European
Parliament

Keynote Speech:
Rebuild Tourism Ecosystem
Pasca Pandemic Dimas



Surya Yaputra
CCO, Tiket.com

Special Session – Impact Investing:
Trends and Opportunities



Yulia Stark
Founder and President of
the European Women's
Association



Geraldine Low
Investor and
Entrepreneur Founding
& Managing Partner at
Berioza Associates



Dr Valerie Levine
CEO Imperial Green
Capital, green project
investor UK



Peta Milan
Founder / Principal
Henmil Group Family
Office

Gallery

Main Program

















Gallery

Cultural Night







Contact and Secretariat

Sponsorship

be.partner@worldtourismforum.net

Secretariat

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www.globaltourismforum.org

